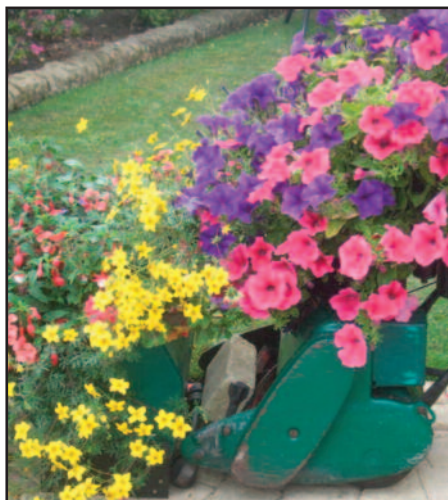


dsj in BLOOM!

SUMMER 2011



Simply
the
BEST!!



Best effort so far!!



This year Deeping St James really pushed the boat out for the East Midlands in Bloom competition! Following the fantastic achievement last year when we received a Silver award and came fourth in the small towns category - no mean feat for an inaugural year! The campaign started off with a season of fund raising - with Radio's Daphne Ledward drafted in to show the way in planting an unusual container at the Spring Plant Sale, with a fantastic and terrifying cast led by Derek Osborne in the Halloween Walks, 'Chaos' winning the Clash of the Clubs Quiz with an award presented by Mr Brain of Deeping himself, Ian Jones!

The Parish Council aided by Steve Fisk and the Community Payback Team planted trees and shrubs at Thackers Way. The Lions Club of the Deepings planted trees along the verge of the Spalding Road by the Deepings School, Chelsea Award winning landscape gardener, Peter Eustance devised a planting scheme for Old Priory Farm which was put into place by Round Table, Rotary are doing a first class job clearing and keeping up Scout Island and planted a sleeper planter at the top of Broadgate Lane. Elsewhere the Bloom team installed and planted another horse trough at the Cross, new planters at Manor Court, tended by Mrs Harmer helped by the Eagles Cubs and other planters were placed at Thackers Way, High Locks Dentists and the

Masonic Hall. In the Spring, planting was done at Churchfields and the Allotments Association have been busy planting shrubs to augment the hedge boundary while bat and owl boxes have been put up and a water butt was installed by the young people at the youth club. The Priory Church Hall gardeners have made more improvements with money raised by Pat Abel who raffled a signature embroidered tablecloth which was won by Keith and Wendy Downs. The



Community Payback Team under the direction of PCSO Rachael Last removed graffiti throughout the village, Brian Baxter and Raj looked after the Rycroft Avenue planter which this summer looks better than ever! The barrier baskets along the footbridge have been increased to four and are looked after by local residents. Hereward Way corner has looked fabulous all season courtesy of Anne Birks, Royal Mail cleaned up some of their pouch and letter boxes, Frognall clean up team got into action again and

elsewhere in Deeping St James residents have been weeding, watering and litter picking in a gold-starred effort whatever the outcome of the competition! Most impressive this year was the Unusual Container Competition with over 130 entries! This year won by Karen Clare with her planted scarecrow, Wendy & Keith Downs runners up with their barbeque. The business category won by Around To It, runner up, Safe Klean, the Childrens Category won by

Jimmy D's and runner up, Maddy Partridge aged 4. Peoples Award went to Karen Clare and Lynne Oakley for her Gardeners World TV programme, the Business Award to Prentice Bros, who also qualified for a Judges Special Award and the Peoples Childrens Choice was the Beavers Sand Heads. Lynne and William Booker also won a Special award for their planting which reminded us of those less fortunate. The small container competition judged by Joyce

Kirby of Tillys was won by the Riverside Beavers. Next year the theme for the Unusual Container competition will be the Diamond Jubilee.

The Bloom Team: Ann Taylor, Carol Precey, Chris Pearce, Jo Shamma, Judy Stevens, Maggie Fleming, Michelle Allot, Michelle Board and Susanne Hoadley are always looking for new members and help with weeding and planting. Interested? please call Judy Stevens 348859

Grimsthorpe July 2011

Dear Judy

It was a great pleasure to be part of the 'Unusual Containers Competition'. Arriving on Friday evening to undertake my judging duties, I had no idea of what to expect - perhaps a half a dozen or so displays to view. I was a little stunned when informed of the number of entrants!

The variety of combinations was inspiring and I became more and more excited by the anticipation of each display. The creative input was quite magical. No longer, the regular themes cribbed from the television, in fact I don't think there were any similar designs - each one very individual and always a surprise. But the most satisfying element of my session as competition judge was the sense of humour that pervaded. Whilst I am absolutely sure that

there existed a real element of **competition**, a desire to **WIN**, the overwhelming sense was of a **community effort**.

How refreshing to wander through the village to be met at various twists, turns and corners by a creative floral work of art in so many front gardens, not a hint of interference by bored idle youngsters.

I do hope that all of the competitors, and even more importantly those who did not manage to take part, enjoyed an inspirational, humorous and friendly meander



through the village to appreciate each others efforts. I certainly became increasingly aware of a sense of a community Chelsea Flower show, creative ideas, intriguing use of materials some stunning plants. But even better: more fun, fewer elbows and umbrellas per square metre, not so far to travel, realistic budgets, and surely a neighbourhood invigorated and nourished (Chelsea doesn't do that).

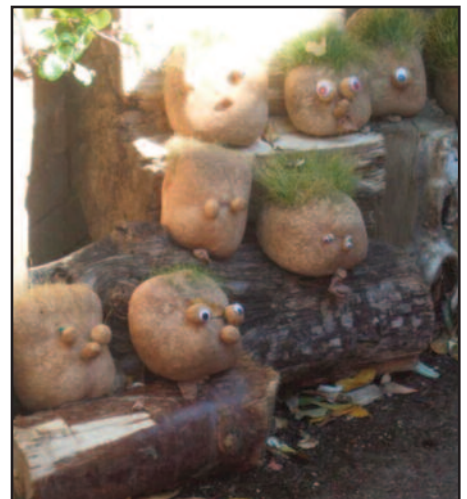
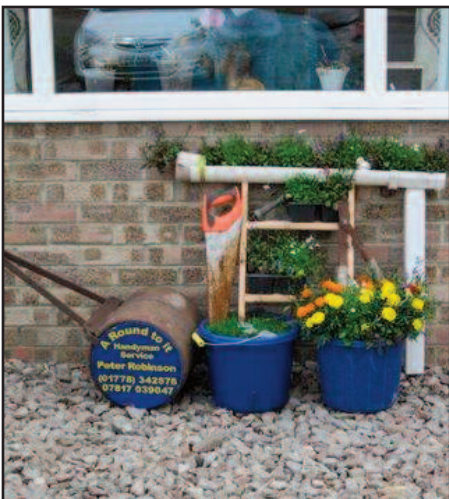
Many thanks for the invitation I look forward to hearing of the continued development and enjoyment of the competition.

Peter

THE WINNERS



Better than all the rest!



Heritage Open Day Walk

**Sunday 11th September
2.30 pm**

**Meet at The Cross,
top of Eastgate,
Deeping St James**

A leisurely walk and talk with local historian John Bloomfield, to include a tour of Priory Church with Curate, Sonia Marshall.

Refreshments served at The Institute for DSJ in Bloom



DSJ in Bloom would like to thank the companies below for their support

Peter Eustance
SYMPHONIC GARDENS



Waterside
garden centre



LarkfleetGroup

Halloween Ghost Walk

Meet The Cross,
top of Eastgate, Deeping St James

**Saturday 29th
& Sunday 30th October
7 & 8.30 pm**

Tickets £5.00 to include hot refreshments



Limited places!



To book contact
judy.stevens1@btopenworld.com
or call 348859

the pleasure's all ours.....

DSJ in Bloom Autumn Plant Sale

Priory Church
Hall, Church St.
Deeping St
James

10am - 12 noon
Sat 1st October

**Plants,
Produce
& Cakes!**

Radio's Daphne
Ledward will re-
turn with ideas
to plant a con-
tainer for all seasons!



**Donations of seeds, plants and seedheads
for the sale very welcome -
call Judy 348859**